



2025

MINNESOTA STATE CATTLEMEN'S SUMMER BEEF TOUR JULY 15, LITTLE FALLS, MN



SPONSORSHIP OPPORTUNITIES

PRIME.....\$2,500

- Company Name in print and radio advertising.
- We will be running local print and radio ads at various times throughout the spring/summer to promote the tour and you will be a featured partner for these ads. (PRICELESS VALUE).
- Full page color ad in tour book (\$600 value).
- Sponsor level recognition in tour book.
- ON-SITE trade show booth (\$1,500 value). Only Prime level sponsors get to pick their tour locations. This is first come first served until tour site is full.
- 10 tour registrations (\$250 value).

CHOICE.....\$1,000

- 1/2 page color ad in tour book (\$350 value).
- Sponsor level recognition in tour book.
- 5 Tour registrations (\$125 value).
- Trade show booth at headquarters (\$500 value).

SELECT.....\$250

- Sponsor level recognition in tour book.
- 2 Tour registrations (\$50 value).

HEADQUARTERS TRADE SHOW BOOTH.....\$500

- Set up at our tour headquarters at the Morrison County fairgrounds in Little Falls. Tour attendees will be at this location for registration, lunch and the evening steak dinner.

EXCLUSIVE TOUR STOP SPONSOR.....\$1,000

- Be the EXCLUSIVE sponsor for your specific tour stop. Your name will be listed as the exclusive sponsor for a specific tour stop throughout all of the tour advertising and print publications leading up to the tour.
- **Must be purchased in addition to a Prime Sponsorship.**
- Limited to 7.

BUS SPONSOR.....\$1,200

- Put your business name on a bus. Your name will identify one bus for the day. All the riders on your bus will hear your name every time they need to board for the next stop.

ON-SITE TRADE SHOW BOOTH.....\$1,500

- Set up on-site at a tour stop for the day.
- Multiple vendors at each site.
- Limited availability.
- Enjoy a constant flow of attendees all day long.
- Tour stop will be assigned unless you are a PRIME sponsor.

SEEDSTOCK DISPLAY.....\$500

- Set up your seedstock display on-site at Kathrein Charolais for the day.
- Display your livestock on-site with other local seedstock producers.
- Limited availability, some other restrictions may apply.
- Contact Angie Ford for more details at 507.360.7937.

ADVERTISING IN TOUR PROGRAM

Please check all that apply...

- Back full page in color (first come, first served).....\$800
 Inside front full page in color (first come, first served).....\$700
 Inside back full page in color (first come, first served).....\$700
(above pages are 11" H x 8.5"W with a .1" bleed)
 Full page color (10" H x 7.5" W, no bleed).....\$600
 Half page color (4 1/2" H x 7.5" W, no bleed).....\$350
 Quarter page color (4 1/2" H x 3 3/4" W, no bleed).....\$225
 Eighth page color (2 1/4" H x 3 3/4" W, no bleed).....\$125

Total Advertising Fee (Box 1) \$ _____

Program advertisements are due May 16, 2025.
Email PDF or PNG to mnscamembership@gmail.com
Need help creating an ad? Just ask! We can design for you!

TOUR PARTICIPANT REGISTRATION

Please write the number needed before each listing...

- Regular price.....\$25
 Student price.....FREE
 Additional Meal Tickets.....\$10
Total Registration Fee (Box 2) \$ _____



TOUR PARTICIPANT REGISTRATION

- Prime Sponsor\$2,500
 Choice Sponsor\$1,000
 Select Sponsor\$250
 On-Site Trade Show Booth\$1,500
 Headquarters Trade Show Booth\$500
 Exclusive Tour Stop Sponsor\$1,000
 Bus Sponsor\$1,200
 Seedstock Display\$500
 Advertisement in Tour Program (See Box 1)\$ _____
 Tour Participant Registration (See Box 2)\$ _____
TOTAL ENCLOSED\$ _____

CONTACT INFORMATION

Name _____ Company _____
 Address _____ City, State, Zip _____
 Phone _____ Email _____
 Check here to be invoiced for the payment amount.

PAYMENT Check Credit Card

All credit card payments will incur a 3.5% transaction fee. If credit is chosen, you will automatically be invoiced for payment.

Checks made out to
MSCA Summer Tour

Mail form and payment to:
MSCA Summer Tour
PO Box 63
Lake Wilson, MN 56151

All payments must be received by June 15, 2025.

Questions? Contact Angie Ford 507.360.7937 or mnscamembership@gmail.com